

Visual demand for maps at different scales of in-route guidance and navigation system

Ana Paula Marques Ramos

Post-graduate student (Doctorate) in Cartographic Sciences

Faculty of Sciences and Technology of the Sao Paulo State University


INTRODUCTION

- ✓ **RGNS** - In-vehicle Route Guidance and Navigation Systems have the function to help drivers in navigation task
- ✓ Driving task requires a lot of concentration!
 - Taking eyes off the road to receive information of a RGNS may have serious impacts on traffic safety
- ✓ Designers have pointed out the importance of **usability issues** of RGNS
- ✓ To design maps for RGNS with high usability many variables are involved
 - **Scale map selection**

INTRODUCTION

Goal:

- ✓ Evaluate drivers' visual demand for maps at different scales to perform simple and complex maneuver using RGNS

 - ✓ Visual demand was quantified in terms of:
 - Number of glances for the maps
 - Minimum duration of glances
 - Mean duration of glances
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METHOD

Participants

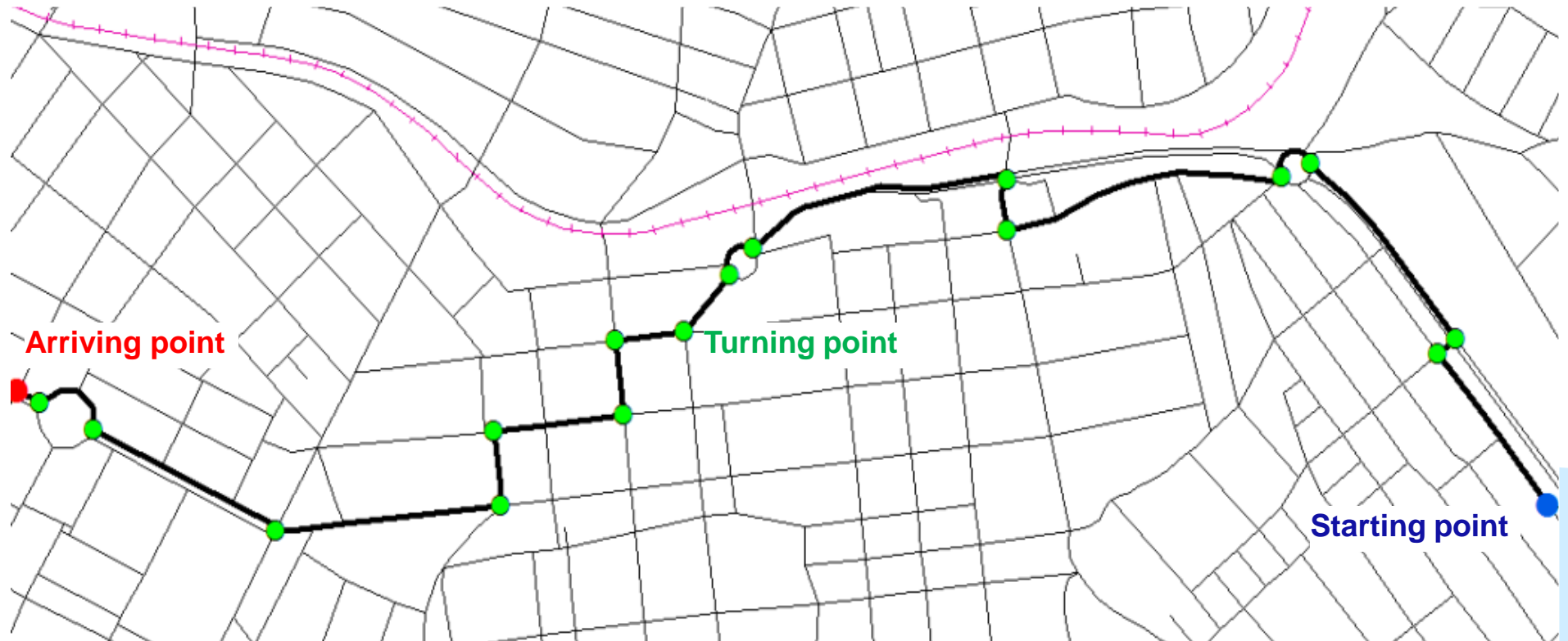
- ✓ 52 drivers (26 males and 26 females)
 - Age between 21 and 38 years old (mean = 28.05; SD = 4.62)
 - Participated voluntarily of a simulated experiment

- ✓ Subjects were required to be:
 - regular drivers for at least two years
 - having no or little knowledge with experimental route
 - having normal color vision

METHOD

Experimental route

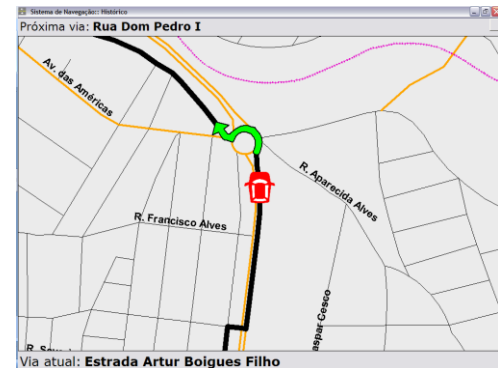
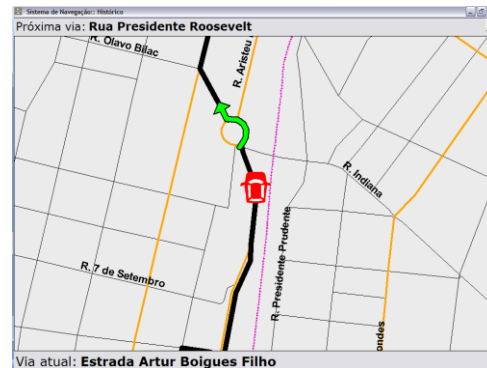
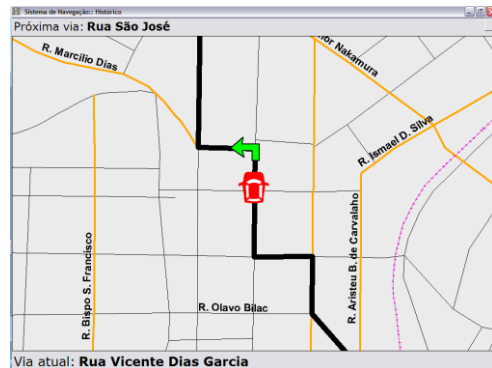
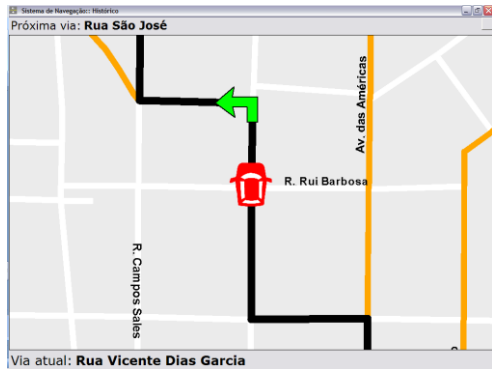
- ✓ Total length of 3.4 km
- ✓ 13 maneuvers classified as simple or complex (roundabouts)



METHOD

Cartographic representations

1:3,000



1:6,000

✓ Cartographic representations were developed in a RGNS prototype by using ESRI MapObjects with Microsoft Visual Basic

METHOD

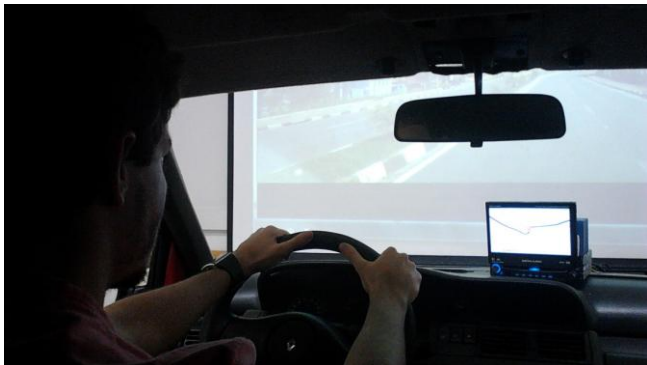
Driving simulator

- ✓ The experiment was performed in a low-cost and fixed-base driving simulator



A car;

A large screen-image (180 cm height and 240 cm width) to display the video movie of the road test;



7-inch LCD screen placed on the dashboard to display maps of RGNS

METHOD

Procedure

- ✓ Drivers were divided into 2 groups of 13 males and 13 females
 - To change the presentation order of map scale

- ✓ Before starting the driving simulation task, drivers were :
 - familiarized with the simulator
 - familiarized with the cartographic representations
 - asked to read test description
 - asked to complete a questionnaire of individual characterization
 - asked to sign the consent form

METHOD


Procedure

- ✓ For driving simulation task, drivers were:
 - required to suppose that they should be navigating by car in an unknown town using a RGNS
 - advised to pay the necessary attention to the video movie to avoid traffic accidents
 - asked to look at the navigation display using quick glances to get map information presented by the RGNS

- ✓ **The drivers' visual demand was recorded using a Tablet of 7-inches**

RESULTS

Statistical analyses

- ✓ SPSS 16.0 (Statistical Package for the Social Sciences Software)
 - ✓ A confidence level of 95% was used for all statistical analyses
 - ✓ Comparison of visual demand among different maneuvers was focused on the 11s before the maneuver point which corresponded to tactical task time
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RESULTS

1:3000 x 1:6000

- ✓ To **simple maneuver** there is no difference between maps;
- ✓ To **complex maneuver**, results show that both the number of glances ($p < 0.0001$) and the minimum duration of glances ($p < 0.0001$) were higher when a more detailed map (1:3,000) was used.


Males x Females

- ✓ **Women** looked at the maps more frequently than men to perform simple maneuver, in spite of map scale 1:3,000 ($p = 0.008$) or 1:6,000 ($p = 0.071$)

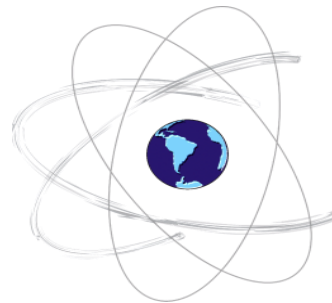
CONCLUSIONS

- ✓ Drivers had better performance in **complex maneuver** when they were instructed by a **more generalized map** (1:6,000)
 - Probably because maps can support drivers to identify the direction of maneuver and to get surrounding information of the route as well
- ✓ In the studies cases, the cartographic communication performance depended on the scale selected for maps, especially in complex maneuvers
- ✓ We also conclude that gender is an important issue to be considered at map scale selection
- ✓ Drivers seem more confident to read and comprehend maps when they establish a proper relationship between spatial information about route and maneuver's details

RECOMENDATIONS

- ✓ We suggest to explore deeper the relationship between drivers' performance and their gender
 - ✓ We also recommend to associate visual demand with other objective and subjective measures to estimate drivers' mental workload when they navigate and use RGNS
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PPGCC



email address:
marques.engcart@gmail.com

