

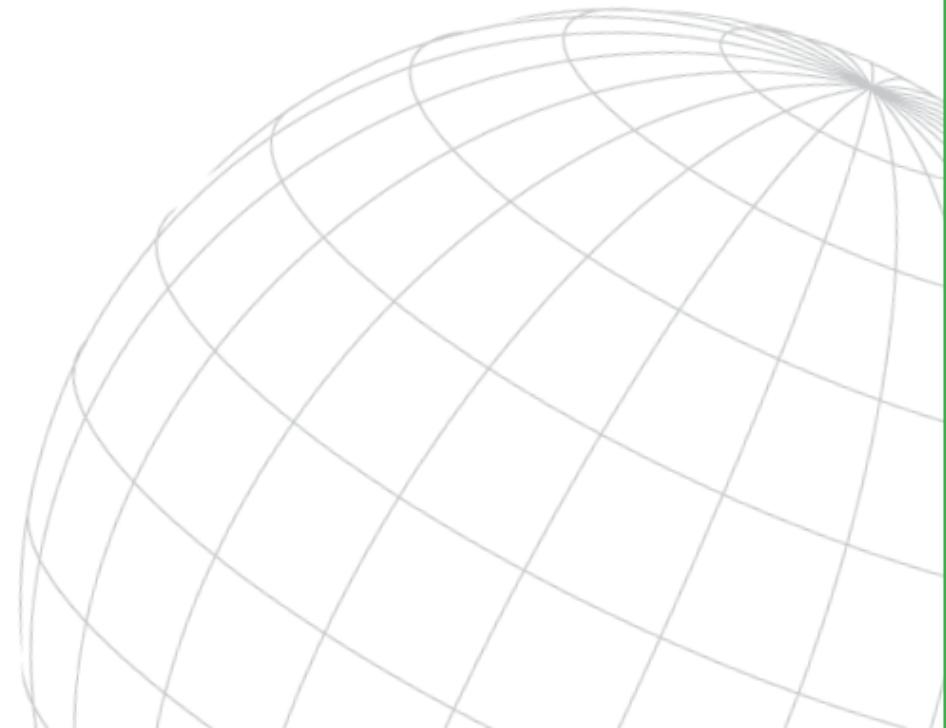
Too Simple Maps ?

Otakar Čerba, Karel Jedlicka

University of West Bohemia
Pilsen, The Czech Republic

Conclusion

- Background maps for navigational applications are cartographically awfull.
- Cartographers have to do something with this!



Discussion

4

cartographic perspectives

008



google map evaluation

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A critical evaluation of the effectiveness of Google Maps: Its ...
<https://www.era.lib.ed.ac.uk/handle/1842/1880> ▾
 by A Bryce - 2007

Title: A critical evaluation of the effectiveness of Google Maps: Its application to The Gazetteer for Scotland. Authors: Bryce, Alex. Supervisor(s): Gittings, Bruce.

Research Institute for Policy Evaluation and ... - Google

<https://www.google.com/maps/d/edit?mid=z0fyeo3xh2dU...ie...> ▾
 University of the Thai Chamber of Commerce 126/1 Building 21, 7th Floor, Vibhavadi Rangsit Road, Dindang, Bangkok 10400 Thailand PHONE: +66 (0)2 ...

Example of Google Maps for Mobile | Jim Laing

What: A complete system evaluation of Google Maps for Mobile on the BlackBerry ...
 Where: SI622 – Evaluation of Systems and Services with Mark Newman ...

[PDF] Usability Evaluation of Web Mapping Sites - School of ...

www.dcs.gla.ac.uk/~stephen/papers/Nivala_et_al_TCJ.pdf ▾
 by M Nivala - 2008 - Cited by 83 - Related articles
 To identify the potential usability problems of Web mapping sites, four different sites were evaluated: Google Maps, Microsoft Live Maps, MapInfo Pro, MapQuest, and ...

Google Maps

maps.google.com/maps/ ▾
 Jul 18, 2012 - Go to Google Maps | Report a problem - Maps Labs - Help.
 Google ... Research Institute for Policy Evaluation and Design (RIPED)

Usability Evaluation of Web Mapping Sites - Maney Online

www.maneyonline.com/doi/abs/10.1179/174327708X305120 ▾
 by AM Nivala - 2008 - Cited by 83 - Related articles
 Abstract: To identify the potential usability problems of Web mapping sites, four different sites were evaluated: Google Maps, MSN Maps & Directions, MapQuest,

Number 26, Winter 1997

Cartography on the Internet and a Preliminary Use of the Internet

KAŇOK, J., VOŽET, J. (eds.)

know, how to create a GEOinfo - odborný časopis

Press, Brno, 1999

This paper takes a look at the Internet, and to look at the Internet, the paper does not attempt to raise questions about the debate.

Cartocon 2014:

- Google makes ugly maps, can we make them better?

Keywords: Tourism

The Internet, also known as the "Information Highway," or the minimalist "Iway," offers new challenges and p



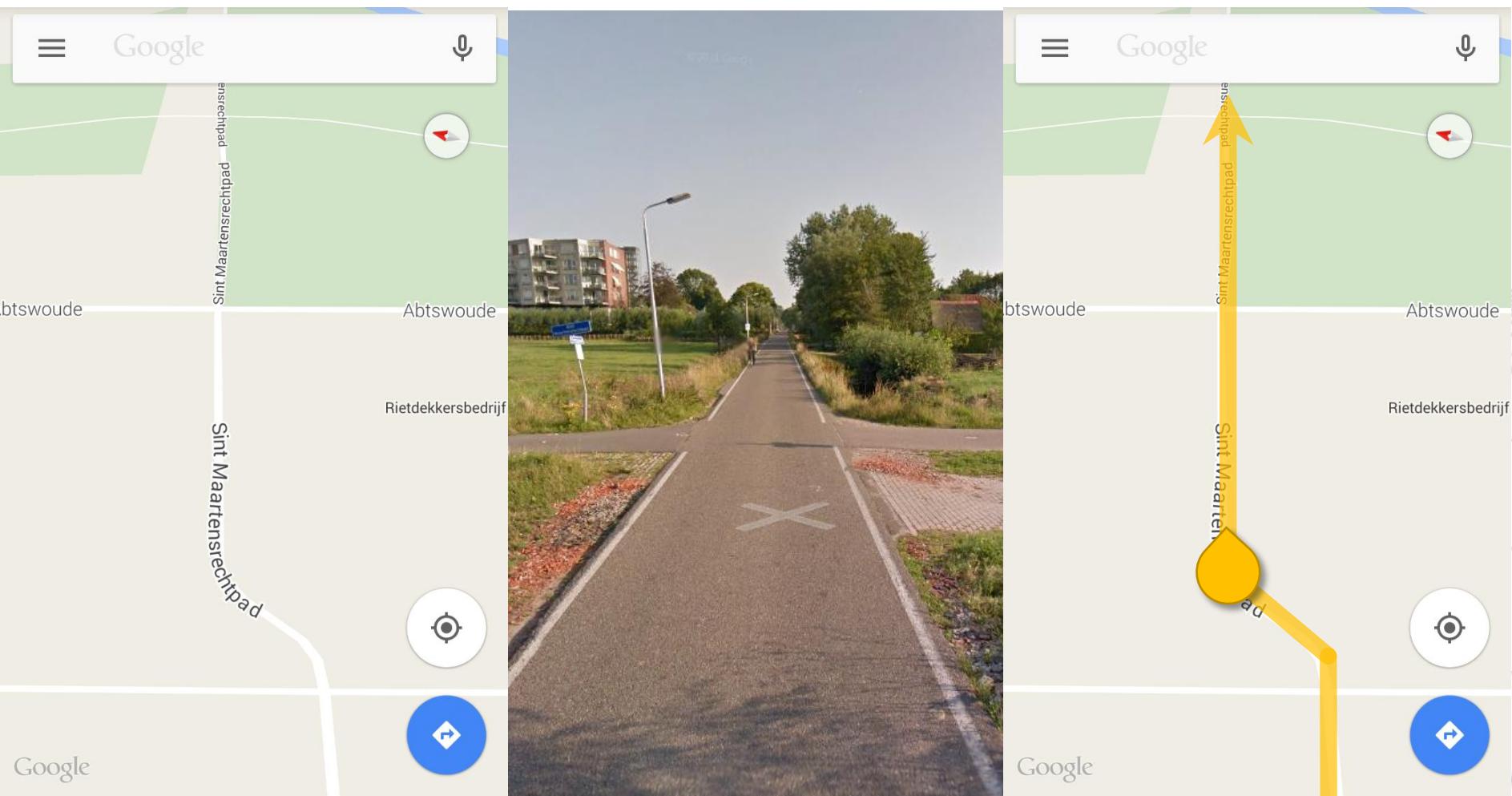
Discussion



So why?

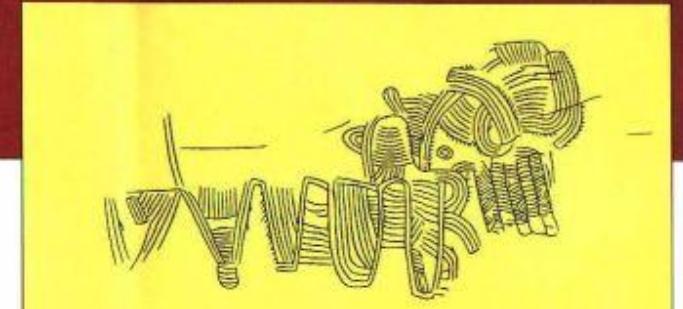


Discussion



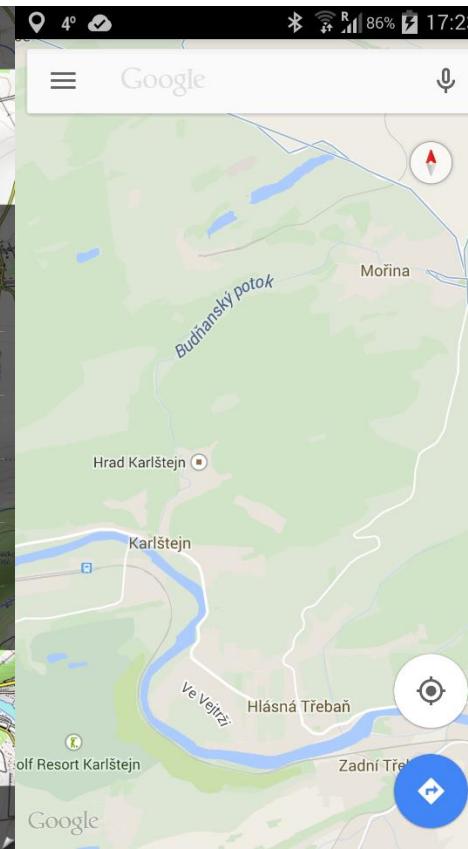
Different Roles of Maps

- Works of arts,
- Educational materials,
- Object of propaganda expressing power (visualizing controlled and claimed territories)
- Results of research (e.g. various thematic maps),
- Visualisation of (land) ownership
- Orientation and way findings



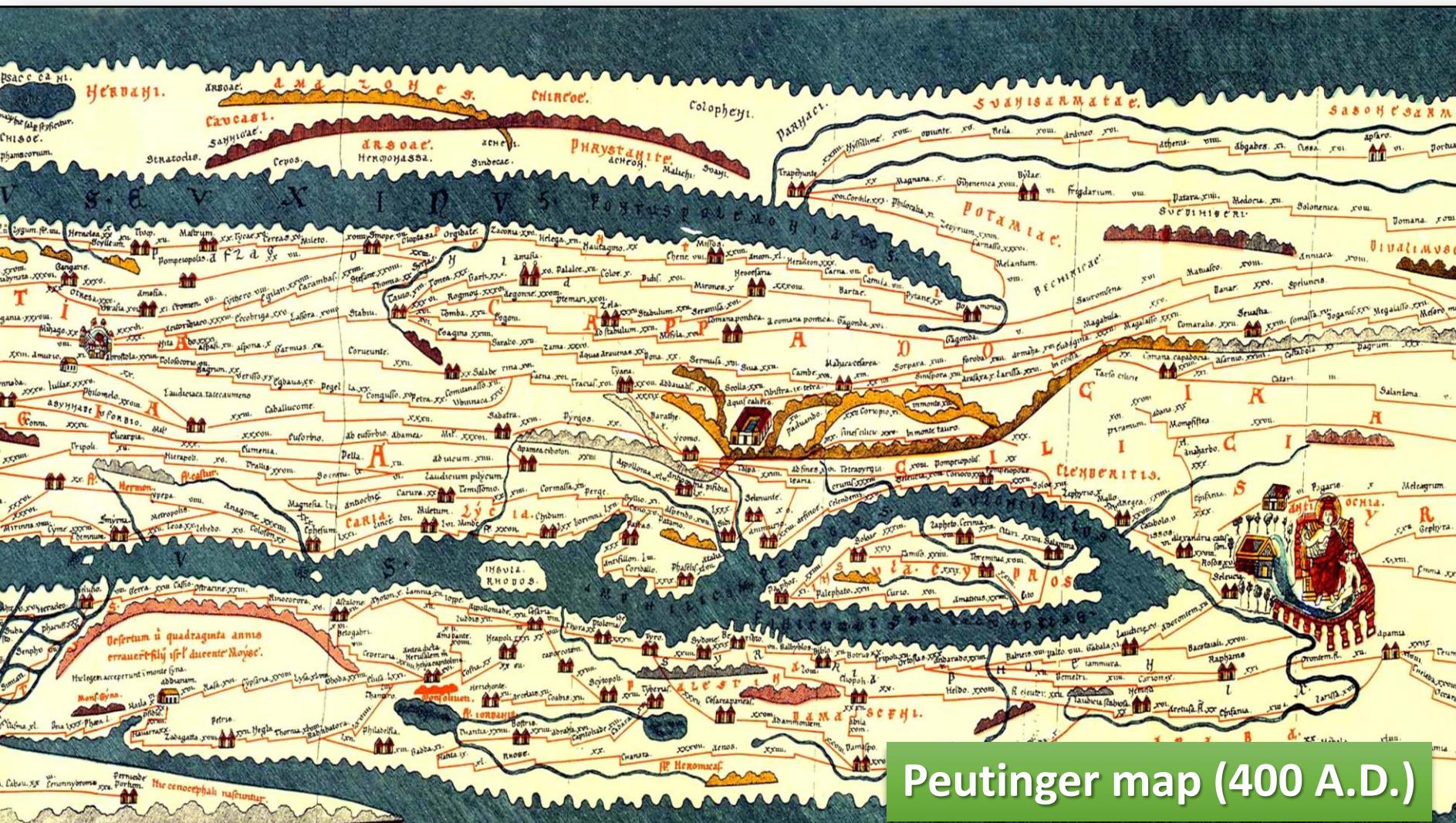
Different Roles of Maps

Paper map alts

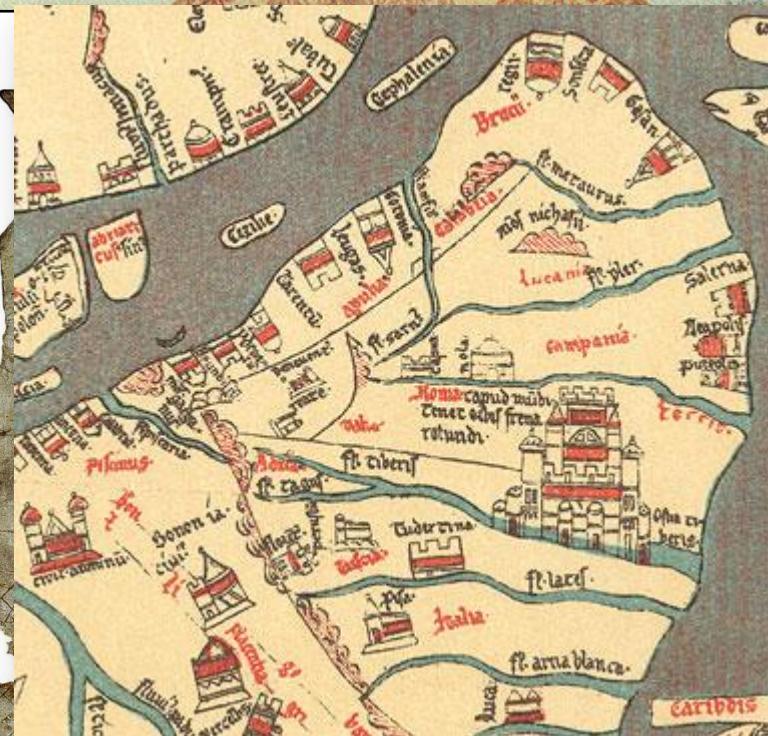
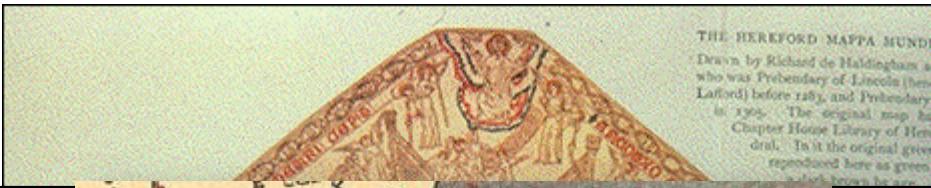


Navigation apps

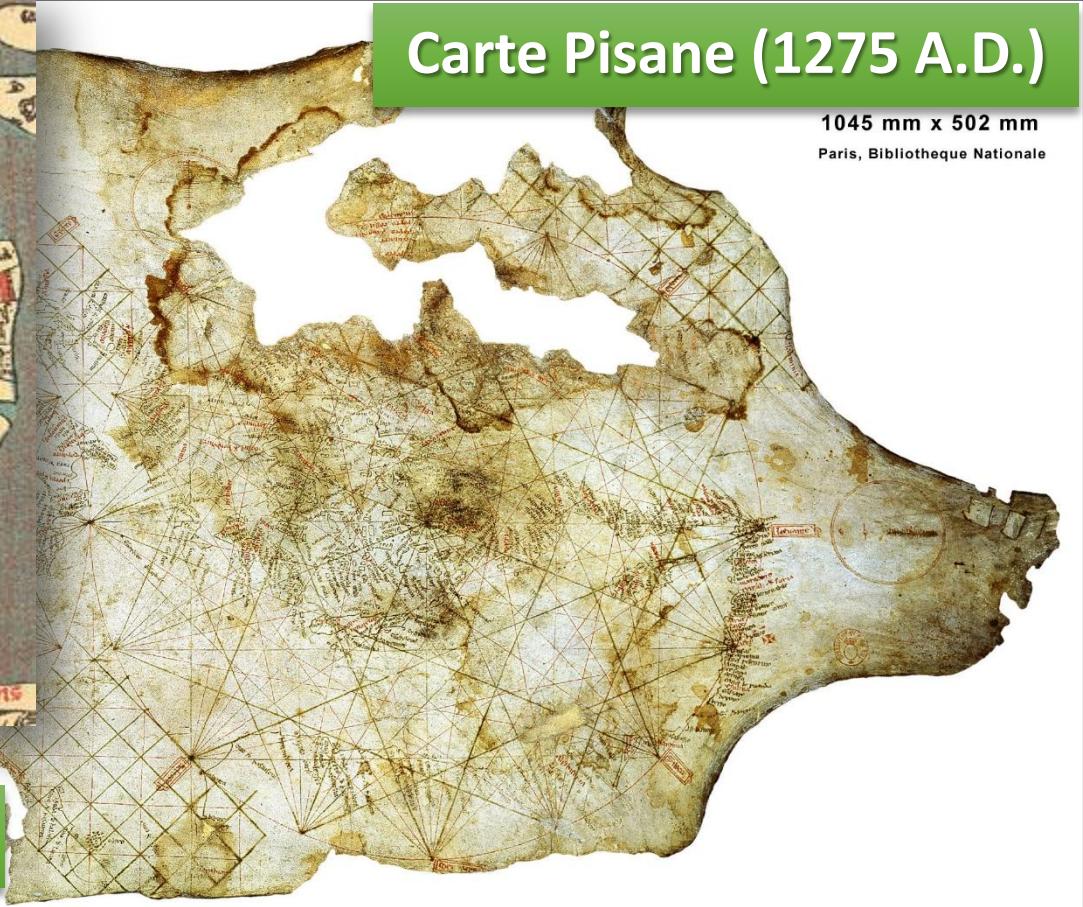
Antient navigational apps



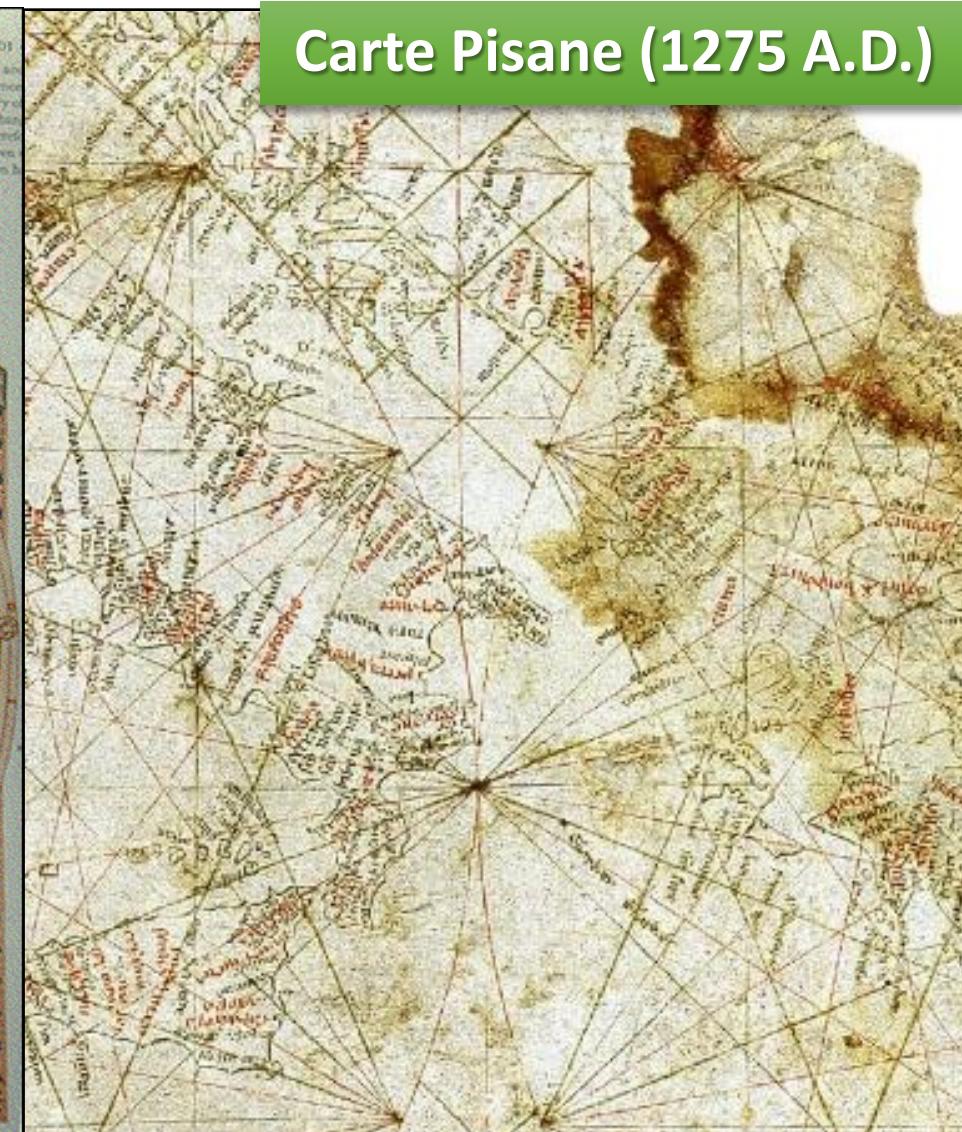
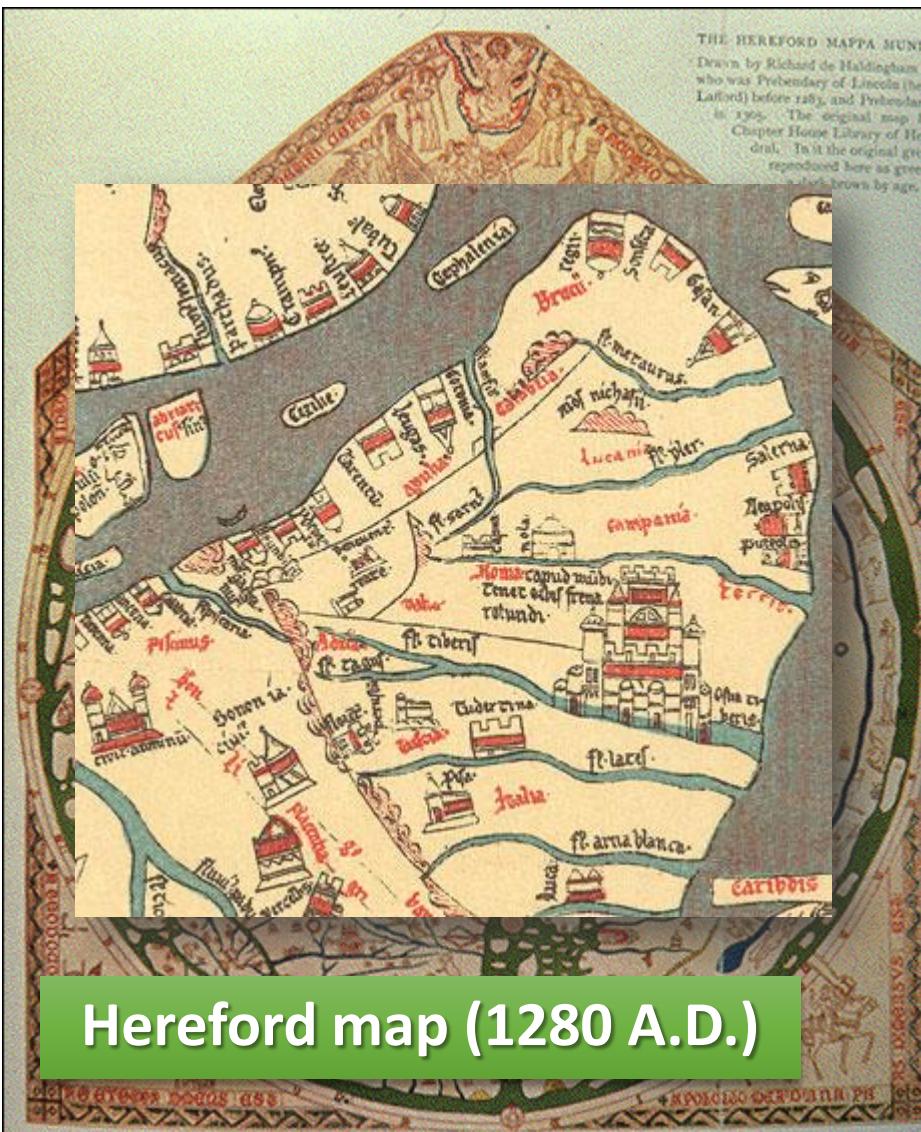
Antient navigational apps



Hereford map (1280 A.D.)



Antient navigational apps



Antient navigational apps

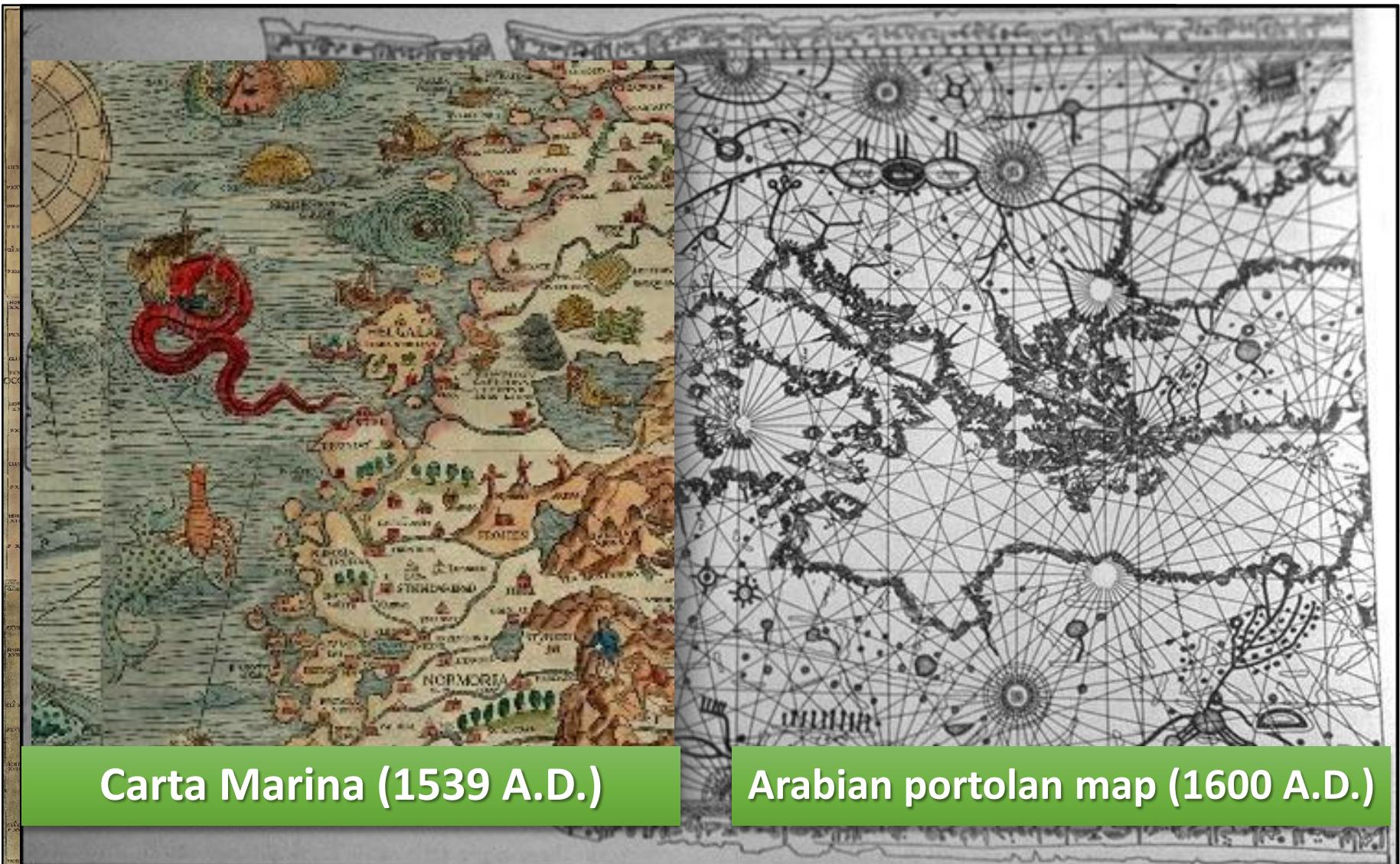


Tabula Germaniae (1491 A.D.)



Etzlaub map (1500 A.D.)

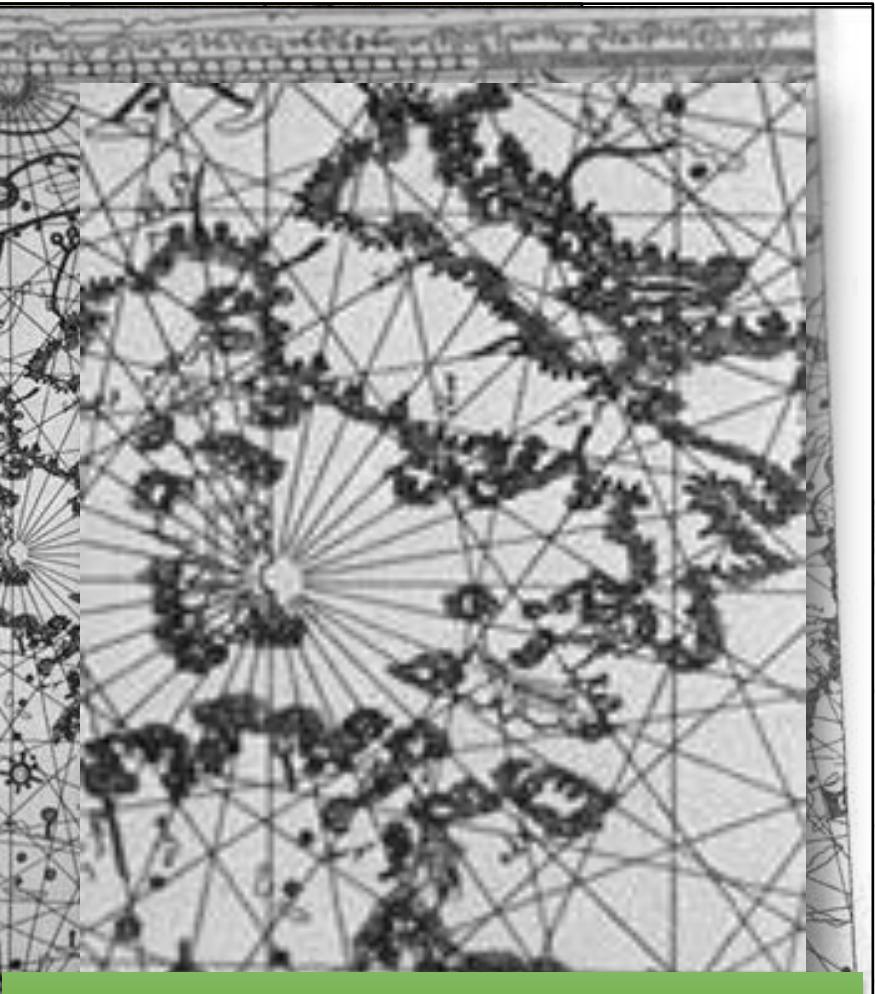
Antient navigational apps



Antient navigational apps



Carta Marina (1539 A.D.)



Arabian portolan map (1600 A.D.)

Antient navigational apps



Objectives

- Conclusion
- Discussion
- Different roles of Maps
- Ancient navigational apps



Introduction

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Comments
&
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Project NTIS - New Technologies for
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co-financed by the European Social Fund
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